



MARKETINGBITES



INFORMAL AND INFORMATIVE TALKS ABOUT HOW  
TO GET MORE FROM YOUR MARKETING. 22/09/2006.

**Creativity in business is essential.** With so many companies offering similar products and services, establishing a clear and desirable difference is not easy. **MarketingBites** will give you an invaluable 'creative' edge over your competition by showing you how to truly harness the power of creativity for your brand without comprising your core marketing strategy. This exciting **MarketingBites** event will also help you discover rich sources of creativity to apply to your marketing challenges.

Join us and you'll hear thought-provoking insights from:



**Tom Bruno-Magdich and Anthony Ethernton** from **Impact Factory** who will interactively explore new groundbreaking approaches for nurturing the creative idea generating process in a stimulating workout of the creative mind.

**Joel Drapkin, Leading Print Expert** for **Folium**, who will demonstrate how to use exciting new technology in print and digital media to communicate your brand and products much more effectively.

**Dr. Peter Hughes, NLP Expert & Creative Guru** at **Cognition** who will unravel the mysteries of the creative process in an imaginative and engaging exploration of the psychology of creativity using material from sources as diverse as hypnosis and advertising. Not to be missed!



To help stimulate your senses and really get the creative juices flowing, the event will also feature a unique coffee tasting experience hosted by **Starbucks Coffee Company**. There will be **FREE** bite sized consultations on Adobe creative software with an Adobe certified instructor, including a **FREE** software disc to take home. A showcase of award-winning creative work will also be on display.

**MarketingBites** is offered exclusively to marketers and will be held at **Heritage Motor Centre, Gaydon on the 22nd September 2006** and runs between 9am and 2pm with morning coffee and lunch included.

Its costs just £20 to register for MarketingBites but **the benefits to your business could be priceless.**

Places for this event are going quickly, so to avoid disappointment register and reserve yours now. Simply complete and return the registration form, telephone **0870 871 0070** or email **carl@bigfishrecruitment.com**

Sponsored by **rees. bradley. hepburn.**

**FOLIUM**  
Digital & Litho Printing  
Tel 0121 352 2000

**Big fish**  
making unique people easier to find



## MarketingBites. Registration Form.

**Before you attend MarketingBites you first need to register. Registration is just £20 per person.**

To register please complete the form below. Then either fax it to 0870 871 0077 or send it with payment to **45 Russell Street, Leamington Spa, Warks CV32 5QB**. Make cheques payable to **Big fish search and selection**.

Name:

Company:

Job Title:

E-mail:

Telephone:

Address:

**Tell us how you'd like to pay.**

I'm enclosing a cheque for £

**How can you be sure you have a place?**

Assume that once you've sent off your registration form you have a place. We'll also send a confirmation e-mail before the event.

**Can I bring a colleague on the day?**

Afraid not. Only those individuals who have registered prior to the event can attend.

**If I can't make it, can a colleague attend in my place?**

Yes, but please let us know of any changes.

**Can I register on behalf of someone else?**

Yes, but make sure they are aware of the booking.

**Can I register more than one person from the same company?**

Of course, but you'll need to complete a new form for each individual. Photocopies of this form are acceptable.